

# **Navigating Success**

## **Unlock The Power Of CTS Data**



# OUR STORY

**CONTAINER TRADES STATISTICS LTD (CTS) has been producing quality TEU volume and price index data since 2008 following the closure of the liner conference system in Europe.**

## WORLD LINER DATA LTD

**WLDL, whose members include the top global container shipping lines, collects its members' TEU liftings and pricing data. CTS's trade volume reports are based on the global data contributed by WLDL members. On trades where non WLDL member carriers are active we estimate the missing volume using various sources and techniques to reach an estimated total trade figure. On the flagship Far East to Europe trade our reports are currently based on 100% contributed data.**

## OUR MISSION

**To be the first choice of those needing trade lane data on the global container shipping industry. Whether you are a shipping line, a logistics operator or a shipper; a consultancy, an analyst or a bank, we aim to deliver unique insights into the global container shipping world in a way that wasn't possible before.**



For more information, please visit [containerstatistics.com](http://containerstatistics.com)

## OUR PROMISE TO YOU:

**CTS is committed to providing quality data with a neutral perspective to help our customers monitor market movements, recognize opportunities, mitigate risk, and plan with greater confidence.**



# Container Trades Statistics Timeline



**2008**  
CTS established, focusing on trades to and from Europe, as a subsidiary of the ELAA

**2010**  
Became the agent for World Liner Data (WLDL) managing its database, producing reports for its members, and selling data products to interested parties

**2012**  
New website launched, extending our reporting to global trades

**2016**  
Reported the lowest Price Index on record. Reached 1 billion TEU's recorded on our database

**2017**  
Rebuilt our database to meet growing demand for more refined data requests, together with a more engaging website

**2019**  
Enhanced public facing website launched to strengthen communications with customers

**2022**  
Reached 2 billion TEU's recorded on our database and highest Price Index on record. Attended our first trade show.

**2023**  
Attended our first Asian trade show, as well as expand the CTS team from 5 to 8.

**2023+**  
Acquire more WLDL members and work on increasing our presence within Asia



For more information, please visit [containerstatistics.com](https://www.containerstatistics.com)

**90%** of our customers are very satisfied with their user experience

# Keep Ahead of the Curve with our TEU Volume Data

Our TEU volume reports will show you how trades have developed across seven regions, including intra-regional (non-Feeder):

- Far East
- North America
- Australasia & Oceania
- South America & Central America
- Indian Sub-Continent & Middle East
- Sub-Saharan Africa
- Europe

## STRENGTHEN YOUR STRATEGIC POSITION

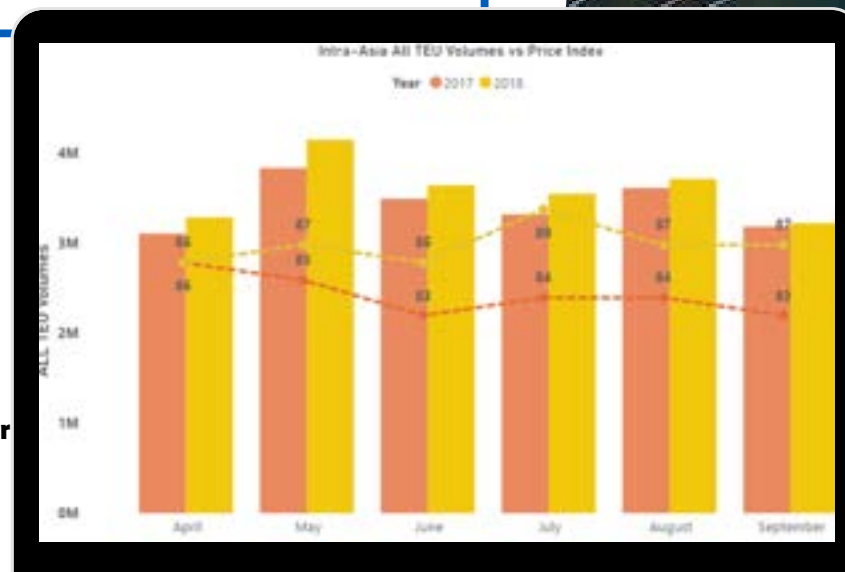
Whether you need to strengthen your position as a market leader or take the next step to become one, get a greater insight into new market opportunities with our global TEU volume data.

You can choose the level of detail you need: region, sub-region, countries or port. [Click here](#) for a full breakdown of our coverage. You can also choose the container type you are interested in-Dry, Reefer or Combined

## DON'T GET LOST IN A SEA OF DATA

Track and monitor trade performance with a subscription to a CTS Data Product. Whether you prefer HTML tables, graphs, Excel or Power BI for deep-dive analysis, get a competitive advantage by understanding the changing dynamics of the complex container market.

**90%** of our customers would recommend our products to a friend or colleague



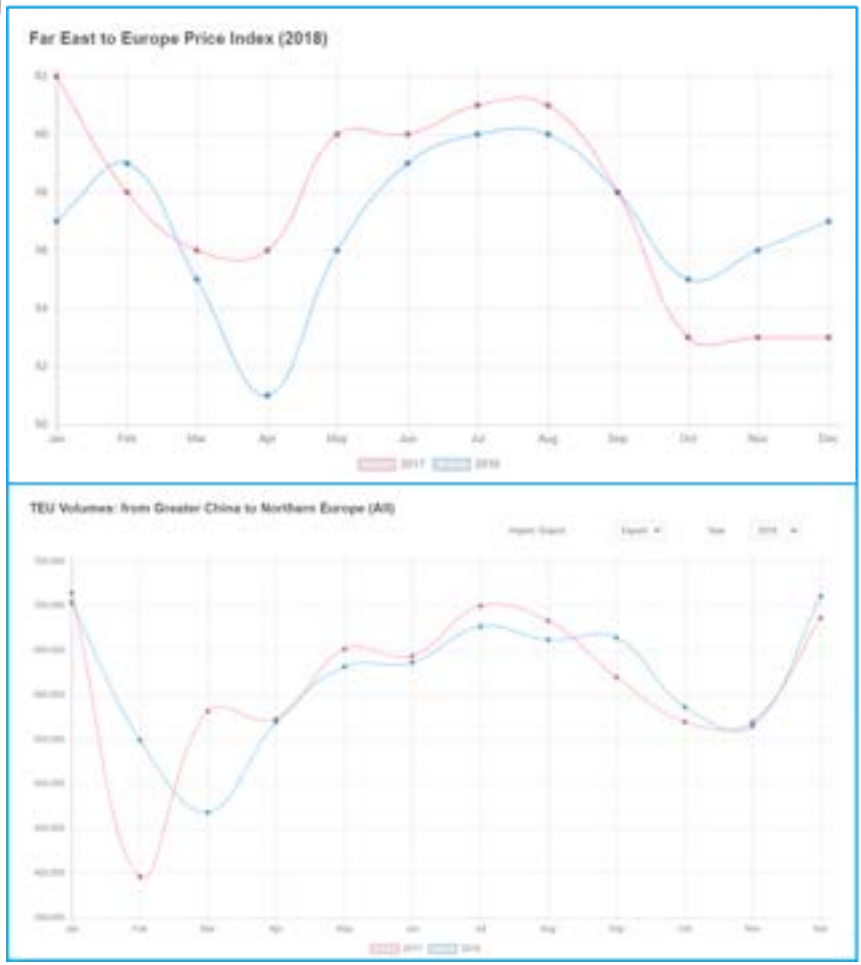


# Monitor the Market with our Aggregated Price Indices

**CTS Price Indices are available at region to region and sub-region to sub-region level; for Dry, Reefer or Combined container type. They measure the monthly change in the weighted average sea freight rate per TEU since 2008 (Index 100). Our Price Indices are based on all rate types including spot and contract. For more information on the cost elements included [click here](#). Monthly updates will keep you in the loop so you can plot trends and draw your own conclusions about their future direction.**

“The monthly CTS data is the gold standard in container shipping. It encompasses all the loads moving and originates from the carrier’s own detailed actual information. There is no better source for definitive facts related to the level and trend of container shipping volume and pricing than CTS.”

**John D. McCown**  
 Recognized container shipping expert with four decades of operating and investing experience in the sector



# Gain a comprehensive overview of the global market with the CTS Newsletter

Use the CTS Newsletter data, available on a 12-month digital subscription service, to make informed business decisions and strengthen your position within the industry. Each month you will see

**49** region to region import/export volumes in TEUs

**49** region to region Aggregated Price Indices

Our transparent reporting provides accurate performance measures. For the time poor, the Newsletter also comes with a commentary on the highlights of the latest figures. Accessed via a secure area on the CTS website, the data can be downloaded in Excel or CSV format.

“CTS is a valuable marketing intelligence tool for us, supporting our business development activities. It helps us gain a clear understanding of market trends. Every need we have is always met with professionalism and precision. Indeed, an excellent choice.”

**Lara Tropa**  
Business development and marketing manager  
Finsea Group.

For more information, please visit  
[containerstatistics.com](http://containerstatistics.com)



# Subscription Small Print



## TEU VOLUME DATA AND PRICE INDEX DATA

- All data products are available to buy on an ongoing 12-month subscription or as historical data sets
- Split by container type (Dry, Reefer or Combined)
- Published every month with a one-month time lag i.e. January data is published in March
- Year on year figures are provided for analysis on standard reports
- Access data via secure login and download into Excel or CSV format
- Reports can be customised to your requirements

Please note competition laws in the EU and some other countries require us to apply a Safety Mechanism which may hide country and port level volume data for 3 or 6 months until it is no longer commercially sensitive. [Click here](#) for full information.

# 2.5bn+

TEUs captured already and our database continues to grow.  
*How many do you need?*

For more information, please visit  
[containerstatistics.com](http://containerstatistics.com)





# Interested? THEN GET IN TOUCH

Whether you have a question about the data or anything else why not find out more by contacting our Sales Managers below:



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Why not register on our website now by clicking [here](#). You will see some regional data free of charge and some examples of how our reports look.

**48%** of our customers come to us via recommendation

“Japan Maritime Center(JMC) is a representative think tank on shipping in Japan and uses CTS data to compile and analyse container transport trends. The analysis conducted has been published not only in the form of policy recommendations and surveys for businesses, but also in general newspaper articles and academic papers. CTS data has become a valuable and integral part of today’s researches by JMC.”

**Hiromasa Goto**  
**Researcher at Japan Maritime Center**